



## PSstar Advertisement Promotion & Services

PSstar provides advertising services to business clients that are interested in advertising online with PSstar services online website. The advertising service that PSstar services provided to business client, is a part of the strategic marketing services that PSstar services offers to business clients. The advertising services that we provide includes the list of the following:

- Marketing and promotions campaign
- Marketing promotions campaign concept design
- Advertisement Concept design and development
- Advertisement & promotions website placement

Business clients advertising and marketing promotion campaigns are done mainly through PSstar business enterprise services website portal, where large number and wide verity of services users visit.

### Type Of Advertisements

PSstar advertising service, assist business client with their advertising needs, through wide range of advertisements type that will meet their business marketing and promotional needs. The wide variety of advertisements that businesses can choose from includes the list of the following:

- Button Ad
- Campaign Ad
- Chart banner Ad
- Floating Ad
- Large Pop Ad
- Monster Ad
- Pop up Ad
- Rectangular Ad
- Sky Scraper Ad
- Stream line ad
- Transitional Ad
- Video banner Ad
- Vertical Rectangular Ad

**CONTACT US: 800-257-0320 / INFO@PSSTAR.COM**



## Advertising Types Layout

**LEADER BOARD**  
(728X90)

**INTERACTIVE BOX**  
(300X250)

**BUTTON**  
(160X125)

**SKYSCRAPER**  
(160X600)

Ad Type	Size	GIF/JPG	Flash
Leader Board	728X90	30K	35K
Skyscraper	160X600	30K	35K
Interactive Box	300X250	30K	35K
Button	160X125	30K	35K
Pop-under	All Sizes	30K	35K

\*Flash files may not exceed 18 FPS (frames per second)

\*Files size limits include script or code needed to deliver the ad

### Rich Media Formats Accepted

- Flash
- Java Script
- Point Roll
- Eyeblaster
- Streaming Video
- Expandable
- Floating / Pop-unders

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## Advertising Rates

### Internet Advertising Rates (General Site Rates - Gif, Jpeg, and Flash Ads )

Cost per Thousand (CPM) Rate	Open Rate	6 mo.	12 mo.
Banner - 728 x 90 / 468 x 60	\$9.00	\$6.75	\$4.50
Tower - 160 x 600 / 120 x 600	\$10.00	\$7.50	\$5.00
Interactive - 300 x 250	\$10.00	\$7.50	\$5.00
Button / Cube - 160 x 125	\$5.00	\$3.75	\$2.50
Pop Under	\$10.00	\$7.50	\$5.00

### Rich Media Ad Rates

Cost per Thousand (CPM) Rate	Open Rate	6 mo.	12 mo.
Banner - 728 x 90 / 468 x 60	\$12.00	\$9.00	\$6.00
Tower - 160 x 600 / 120 x 600	\$13.00	\$9.75	\$6.50
Interactive - 300 x 250	\$13.00	\$9.75	\$6.50
Button / Cube - 160 x 125	\$8.00	\$6.00	\$4.00

Above rates are for all user-initiated rich media ads. Non-user initiated rich media is \$25 CPM + placement CPM.

### Flat Rate

	Open Rate	6 mo.	12 mo.
Hyperlink Listing	\$70.00 per month	\$45.00 per month	\$30.00 per month
Hyperlink Plus (\$100 setup fee applies)	\$150.00 per month	\$125.00 per month	\$100.00 per month
Profile Page	\$150 one time fee		
Sponsorship (Subject to availability)	Rates vary		

Some areas carry a minimum charge .

### Advertisement Placement

Business clients that are interested in any of our advertising services or placement of any of their advertising or marketing promotions campaign done with PSstar services and through PSstar services business enterprise services portal site, please contact us to request for detail advertising services and advertising placement information package.

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